

Manufacturers benefit from flexibility of Huco Direct

SME manufacturers are often faced with the challenge of balancing stock and cash flow. Unlike volume OEMs, smaller businesses can't afford to have millions of pounds worth of stock holdings. Such businesses rely on the flexibility and dependability of their suppliers to satisfy demand on short lead times without any mistakes. Huco Direct provides direct access to premium precision couplings and piston air motors, with next day shipping available for most orders.

Huco manufactures an extensive range of zero backlash, precision coupling solutions with designs including Oldham, beam, disc, bellows, double loop, rigid and flexible jaw couplings. Thanks to the adoption of lean manufacturing techniques, it is able to accurately forecast demand and ensure that the 85,000+ standard parts found in its catalogue are available to order in small batches – usually from stock.

[Huco Direct](#) is the new e-commerce platform that has been launched to connect manufacturers directly to the Huco factory. This service is particularly suited to manufacturers who rely on 'Just-In-Time' stock management as an alternative to maintaining large stock holdings. For customers ordering standard parts from the UK, Europe or the USA, most orders will be shipped inside 24 hours.

A simple navigation system makes it easy for customers to browse the catalogue by coupling style and refine their search by material, torque and size. Once the correct coupling has been found it's even possible to specify bore diameter and add keyways prior to ordering. 3D CAD models are available to registered users and orders can be confirmed and paid for by credit card or PayPal using British Pounds, Euros or US Dollars.

Image Caption 1 - 3: Huco Direct provides direct access to premium precision couplings and piston air motors.

About Huco Direct

With more than 50 years of innovation, Huco is recognised as a world leader in precision coupling and piston air motor technologies. Backed by extensive application experience, utilising the most advanced materials, Huco designs and manufactures innovative power transmission solutions that meet the most demanding customer requirements.

Huco has launched an e-commerce service that allows end users to order precision couplings direct from its manufacturing headquarters in Hertfordshire, UK. By ordering with Huco Direct customers can order genuine parts direct from the manufacturer – offering quality advantages as well as reliable delivery times. With over 85,000 standard part numbers that are available to ship within 24 hours, the global service includes free shipping to any location in the UK, Europe and USA.

For more information, visit www.hucodirect.com

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