



Explore the future of digitalisation with real industry insight

One of the CC-Link Partner Association (CLPA)'s key partners, Mitsubishi Electric, is hosting a UK event where visitors can explore the very latest technology being applied in smart manufacturing and discover how leading companies from a variety of industrial sectors are navigating their path towards digitalisation.

Mitsubishi Electric's SMART INDUSTRY EXPERIENCE is being held on 18th September 2019 at The British Motor Museum in Gaydon, United Kingdom, where key speakers from the likes of Nissan, Amazon and the UK Government's Dept. for Business, Energy & Industrial Strategy will be presenting. Subjects include the latest on government policy and how it will affect industry, plus the most recent real-world innovations being put into practice.

Entry into the event is complimentary but places are limited and so it is important to register soon. The entire day can be spent networking, taking in valuable insights from key people and exploring the implementation of the latest digitalisation solutions within the industrial / manufacturing sector.

Organiser Garry Lewis, Manager for Marketing & Communications for the UK Automation Division at Mitsubishi Electric, comments, "The whole idea of this event is that we invite companies and individuals that have a big influence on technology today and how it will be applied tomorrow to share what they know with a wider audience. We want our delegates to discover something new on the day and understand how leading organisations are approaching and implementing Smart Manufacturing."

The day is ideal for business leaders, senior managers, production directors and end users. If you're trying to navigate the implications of digitalisation for your business this is an event you can't afford to miss.

"As a world's leader in industrial automation, Mitsubishi Electric plays a crucial role as a member of the CLPA by promoting our network technologies. The company has a clear view of the impact of digitalisation on manufacturing industries and what the future will look like. The CLPA believes that SMART INDUSTRY EXPERIENCE is the place to be for anyone interested in digital manufacturing. We are proud to promote our partner's event and look forward to learn more about the fruitful discussion that the forum will generate," says John Browett, General Manager at CLPA Europe.

Confirmed subjects and participants are:

- UK Manufacturing – Dept. for Business, Energy & Industrial Strategy
- Logistics – Amazon Web Services
- Utilities – Severn Trent Water
- Automotive – Nissan UK
- Process Industry – Orbital
- Infrastructure – Telent



Register now at gb3a.mitsubishielectric.com/SIE

Image Captions:

Image 1: Mitsubishi Electric is hosting a national event where visitors can explore the very latest technology being applied in smart manufacturing and discover how leading companies from a variety of industrial sectors are navigating their path towards digitalisation.
[Source: Mitsubishi Electric Europe B.V.]

About The CC-Link Partner Association (CLPA)

The CLPA is an international organisation founded in 2000 dedicated to the technical development and promotion of the CC-Link family of open automation networks. The CLPA's key technology is CC-Link IE TSN, the world's first open industrial Ethernet to combine gigabit bandwidth with Time Sensitive Networking (TSN), making it an ideal solution for Industry 4.0 applications. Currently the CLPA has over 3,600 member companies worldwide, with more than 1,900 certified products available from over 300 manufacturers.

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