



## **New Special Offers from Hylec-APL Will Only be Available On-line**

Hylec-APL has created a special offers section on its website, [www.hylec-apl.com](http://www.hylec-apl.com) to help new and existing customers find the very best deals on electronic and electrical components. The page is just one click away at all times when on the Hylec site and has a wide range of products available for bulk supply including: electro-mechanical and PCB connectors, weatherproof connectors, cable glands and grommets.

Hylec-APL has twenty five years of experience finding the best electrical and electronic components for OEMs and suppliers and is now the UK's leading bulk supplier of such products. Its expertise regularly brings innovative new products to UK industry, including IP68 connectors, ATEX cable glands and PCB housings.

The company is dedicated to delivering value and quality to all of its customers with a dedicated sales team always on hand to advise on the correct component for any given application. In order to further its commitment to value, Hylec-APL has added a special offers page to the website; regularly updated with offers on products spanning Hylec's wide range, the page helps to ensure that users can get the best components for the best prices.

The Hylec website has been created to help the user find the ideal solution for most applications. Each product group has a dedicated page with call and quote request buttons clearly visible in order to receive 'no-hassle' information. The site is also regularly updated with new product literature including catalogues and data sheets for each of the product groups.

Terry Spriggs, Product Marketing Manager for Hylec-APL, comments: "As a business we are extremely customer focussed; we recognise our customers want quality products combined with customer services designed to deal with their enquiries and requests. We have tried to design our website around these ideals and try to keep the site freshly updated, making contents easily available to all users. The special offers page is a perfect example of the ways in which we are currently updating our website to help provide our customers with the services they want."

## **About HYLEC-APL**

Hylec-APL is a specialist supplier of electrical components to OEMs, Sub-Contract manufacturers and Distribution organisations. Hylec-APL maintains a large UK stock profile, which reflects customer requirements at the company's centrally located HQ and distribution centre in Northants.

Hylec-APL provides a wide range of options and solutions from its extensive product range; from PCB Connectors and Terminal Blocks, to Cable Glands, Cable Accessories, Control Stations and Enclosures, all items are quality assured and supported by dedicated technical expertise.

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