

## **Klarius launches professional grade maintenance fluids**

**Klarius Products Ltd has kicked-off the launch of its professional automotive fluids range with three frequent use products, namely maintenance spray, white grease and brake cleaner. Designed specifically for use by the trade, formulations are max strength with premium active components for top performance.**

Klarius UK Sales Manager James Ellison comments, *"There was no point launching another me-too consumer branded alternative onto the market, so we developed these products in-house to provide garage technicians with high-grade performance at trade prices. The product is extremely easy to access for UK aftermarket retailers as we are offering nationwide next-morning delivery via the existing AutoLogistiks network to existing Klarius customers."*

In fact, cost effective distribution is one of the key benefits for retailers; every customer already ordering parts from Klarius can currently add any fluids product to the order at no extra delivery cost.

All the products in range are designed to maximise the service life of vehicle components with a full range to be launched throughout the year. The advanced aerosols in the first group of products have been formulated at an in-house laboratory by expert chemists, so safety and environmental compliance is built into each product.

As the largest manufacturer of aftermarket emission control products in the UK, this new fluid range is built on decades of experience meeting the needs of automotive technicians and the independent aftermarket. As a result, each can features 360° valve technology, ensuring that cans can be used in difficult to reach spaces while still offering reliable spray application - regardless of orientation.

### **Product descriptions**

Klarius maintenance spray is an ideal choice for freeing seized parts without having to resort to heating methods. Its penetrating properties allow it to draw lubricant into tight threads, supports and interference fit mounts. The spray displaces moisture, removes grease, eliminates grime and other residue from surfaces. Short term corrosion resistance is an additional benefit. Stronger than many domestic branded alternatives this is an ideal workshop essential.

White grease is designed to offer lubrication to mechanical parts, protect against corrosion and repel water. High adhesion and viscosity ensure it is resistant to wash out, which is further aided by the grease's calcium-based non drip formula.

The brake and parts cleaner provides rapid degreasing and removal of powder deposits on metal parts such as brakes and clutches. The solvent can clean away brake dust, rust residue, oil and collected dirt from road use. The formula is chlorine and fragrance free, delivering a clean finish quickly without residue.

## **Made in the UK**

Klarius offers availability and value across its range of professional automotive fluids and aerosols. Brand new state-of-the art production lines with a 25-million-unit flexible production capacity ensure any order can be met. Backed by in-house warehousing facilities and a national logistics service for the automotive aftermarket, the Klarius Group of companies offer all the support required to satisfy large scale supply requirements. This capability delivers competitive unit cost across the range and next morning UK delivery to existing Klarius customers.

**Photo Caption:** The advanced aerosols in the first group of products have been formulated at an in-house laboratory by expert chemists, so safety and environmental compliance is built into each product.

## **About Klarius Products**

Klarius Products is a dedicated Emission Control Products manufacture and supply company servicing primarily the UK and EU markets. The business supplies type approved exhausts, CATs and DPFs designed, developed and manufactured in the UK and delivered via its own logistics operation. Klarius Products operations are centred on the manufacturing, R&D, test track, logistics and stock facility hub based in Cheadle in the UK.

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