

Explore the future of digitalisation with real industry insight

One of the world's leading automation companies Mitsubishi Electric is hosting a national event where visitors can explore the very latest technology being applied in smart manufacturing and discover how leading companies from a variety of industrial sectors are navigating their path towards digitalisation.

The SMART INDUSTRY EXPERIENCE is being held on 18th September 2019 at The British Motor Museum in Gaydon where key speakers from the likes of Nissan, Amazon and the Dept. for Business, Energy & Industrial Strategy will be presenting. Subjects include the latest on government policy and how it will affect industry, plus the most recent real-world innovations being put into practice.

Entry into the event is complimentary but places are limited and so it is important to register soon. The entire day can be spent networking, taking in valuable insights from key people and exploring the implementation of the latest digitalisation solutions within the industrial / manufacturing sector.

Organiser Garry Lewis comments, "The whole idea of this event is that we invite companies and individuals that have a big influence on technology today and how it will be applied tomorrow to share what they know with a wider audience. We want our delegates to discover something new on the day and understand how leading organisations are approaching and implementing Smart Manufacturing."

Ideal for business leaders, senior managers, production directors and end users. If you're trying to navigate the implications of digitalisation for your business this is an event you can't afford to miss.

Confirmed subjects and participants are:

- UK Manufacturing – Dept. for Business, Energy & Industrial Strategy
- Logistics – Amazon Web Services
- Utilities – Severn Trent Water
- Automotive – Nissan UK
- Process Industry – Orbital
- Infrastructure – Telent

Register now at gb3a.mitsubishielectric.com/SIE

Image Captions:

Image 1: Mitsubishi Electric is hosting a national event where visitors can explore the very latest technology being applied in smart manufacturing and discover how leading companies from a variety of industrial sectors are navigating their path towards digitalisation.

[Source: Mitsubishi Electric Europe B.V.]

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Note to Editor: if you would like the text in another language please contact Carolin Heel at DMA Europa – carolin@dmaeuropa.com.

About Mitsubishi Electric

With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of approximately 40.7 billion dollars* in the fiscal year that ended on March 31, 2019.

Mitsubishi Electric Europe, Industrial Automation – UK Branch is located in Hatfield, United Kingdom. It is a part of the European Factory Automation Business Group based in Ratingen, Germany which in turn is part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of Industrial Automation – UK Branch is to manage sales, service and support across its network of local branches and distributors throughout the United Kingdom.

**At an exchange rate of 111 Yen = 1 US Dollars, last updated 31.03.2019 (Source: Tokyo Foreign Exchange Market)*

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