

## Delivering on Smart Manufacturing

**At this year's Drives & Controls show, Mitsubishi Electric is focussing on practical solutions that allow manufacturing companies and machine builders to realise the real advantages of smart automation systems.**

Visitors to Stand D620 will be able to give voice commands to a cobot, witness the benefits of time sensitive high-bandwidth industrial Ethernet and see an integrated intelligent pick and place system working at very high speed. Plus, there will be a range of new inverters, PLCs and servo products that offer greater performance and more advanced connectivity than ever before.

In short, the majority of the exhibition stand this year will be given over to products and solutions that physically deliver on the promise of a truly 'Smart' factory.

Chris Evans, UK Marketing & Operations Group Manager comments. "There are so many productivity and efficiency benefits to be gained from using the latest automation equipment that we wanted to offer visitors the chance to see these innovations in action. Some are about speed and performance; others offer a completely new way of doing things.

"The voice command demo for example not only shows-off our new cobot - that works without the need for any physical safety barriers, but also the fact that each instruction is processed securely via a cloud interface that any Mitsubishi Electric integrator could set-up. To get the most from the latest technology, we believe it has to be easy to commission and use.

"We look forward to April and demonstrating how we can deliver on smart manufacturing."

To learn more about practical applications for smart factories, come talk to the Mitsubishi Electric experts on Stand D620 at Drives & Controls exhibition, 21-23 April at the NEC Birmingham.

### **Image captions:**

**Image 1:** Mitsubishi Electric is focussing on practical solutions that allow manufacturing companies and machine builders to realise the real advantages of smart automation systems.  
[Source: Mitsubishi Electric Europe B.V., CC-Link Partner Association]

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**Note to Editor:** if you would like the text in another language please contact Carolin Heel at DMA Europa – [carolin@dmaeuropa.com](mailto:carolin@dmaeuropa.com).

## About Mitsubishi Electric

With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of approximately 40.7 billion dollars\* in the fiscal year that ended on March 31, 2019.

Mitsubishi Electric Europe, Industrial Automation – UK Branch is located in Hatfield, United Kingdom. It is a part of the European Factory Automation Business Group based in Ratingen, Germany which in turn is part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of Industrial Automation – UK Branch is to manage sales, service and support across its network of local branches and distributors throughout the United Kingdom.

*\*At an exchange rate of 111 Yen = 1 US Dollars, last updated 31.03.2019 (Source: Tokyo Foreign Exchange Market)*

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