

## **MaintainIT TV launches new website for technical video services**

**Maintain IT TV, a provider of technical video marketing services, has unveiled its new website to offer an intuitive portal for industry. The new website contains videos, case studies and the latest company news; as well as a comprehensive guide to all the technical video and post production services the business can provide.**

Operating a custom built and fully equipped video studio, Maintain IT TV can provide turnkey video marketing solutions, encompassing every aspect of the pre-production, production and post production process. This includes storyboarding, script writing, direction, on-site filming, audio mixing, lighting, green screen compositing, animations, editing, optimisation and web hosting. The new website explains each service, and the benefits that they can provide to your technical marketing strategy.

Holding many years of experience in filming technical subjects, MaintainIT TV has worked with market leading engineering businesses such as Mitsubishi Electric, Sulzer, Burkert, ECS Engineering Services and WDS. Materials produced include case study videos, product videos, exhibition and event videos, interviews, corporate videos, training videos and full 2D/3D animations.

Roland Renshaw, Managing Director at MaintainIT TV said: "The new website offers our customers all the resources they need to select the appropriate technical video service for their requirements. Our focus on technology, our background in marketing engineering and our in-house capability means we have the expertise to highlight any technical subject for the benefit of the intended target audience. From initial planning to hosting and search engine optimisation, we can provide a truly turnkey technical video service."

To see the new MaintainIT TV website, visit <https://maintainit.tv/>.

## **About DMA**

DMA Europa is a full service multi-language PR, marketing, advertising and communications agency for industry.

Our services are designed to solve one of the most difficult tasks facing professionals who have sales and marketing responsibility across international borders, that is to effectively co-ordinate simultaneous multi-channel campaigns in several countries.

Services are optimised for both European and International remits, including modules for effectively addressing new markets such as Russia and Asia.

As a centrally managed resource, DMA Europa allows you to work with cultural and linguistic differences, not against them and maximise the effectiveness of your time and efforts.

Sales and media messages seamlessly co-ordinated and implemented across International markets. Media coverage and web publishing achieved simultaneously in many different native languages. Sales leads from the web, direct mail, email and printed media maximised.

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